



Janet McCormick, MS, CIDESCO
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POSITIONS

Co-Founder 2014-Present – Salon Gurus, LLC; 2014-Present – Professional Education, LLC;
2015-Present – Nailcare Academy, LLC
Author/Co-Owner—2011-2014, Medinail Learning Center, Chattanooga, TN
Spa Techniques Consulting—1990-Present, Business, design and technical consulting and professional training for salons, spas, podiatrists and individual licensed estheticians and nail technicians
Member—2010-Present, Cenage Publishing, Infection Control Advisory Board
Board Member—2010-Present, International Pedicure Association
Advisory Boards, Nailpro Magazine, 1990-2008, DaySpa Magazine, 1991-2010
Co-Founder, Director—2003-Present, National Aesthetic Spa Network
Spa Director and Education Development—1998-2001, Kenneth’s Design Group and Day Spas, Columbus, Ohio
Freelance Author—1988-Present

LICENSES/CERTIFICATES

CIDESCO Diplomat, International Certification, Esthetics
Licensed Manicurist and Esthetician, Ohio and Florida
Certified CEU Educator/Provider, State of Ohio, California and Florida
Secondary and Adult Education, Ohio Teaching Certificate, Vocational Education (Inactive)

EDUCATION

The Ohio State University, Columbus, OH – M.S., Allied Health Management, B.S. Vocational and Adult Education
The Ohio State School of Cosmetology, Columbus, OH – Manicuring
Kissimmee Beauty College, Kissimmee, FL – Esthetics
Independence College of Cosmetology, Independence, MO – CIDESCO Exam
Many advanced continuing education programs to support the cosmetology specialties

PUBLICATIONS, PRESENTATIONS, EDUCATIONAL PROGRAMS

Author, Nailcare Academy, Salon Gurus and Professional Education – write and develop online training programs, exams and define certification strategies; research, produce and launch updates for each program regularly
Author, curriculum for manicuring and esthetic school programs
Author, Milady Publications, Nail Technology, 2009, 2011, 2012 editions, Manicuring and Pedicuring Chapters; content editor for two chapters of the 2011 Esthetics and Hair Texts
Advanced Continuing Education Educator, numerous seminars and classes
Author, CE Content, Elite CME, Inc., Ormond Beach, FL, three renewal cycles, 2012, 2010, 2008
Author, Spa Manicuring for Salons and Spas, Milady Publishing, Albany, New York, 2000.
Author, 500+ articles in trade magazines, such as Day Spa Magazine, Skin Inc, Les Nouvelles Esthetiques, Dermascope, BeautyStoreBusiness, Professional Only, Today’s Image, Nails, Nailpro, Aesthetic Trends and Technologies, Medesthetic, Healthy Aging, Advanced Healthy Aging, Skin Deep, Podiatry Today, Podiatry Management, PM News, and others.
Ghost author, 3-7 articles per year written confidentially for others for publication.
Author/instructor of numerous advanced education workshops at conventions: General Session presentations for professional conferences/conventions, such as Midwest Beauty Show, Chicago, IL, International Esthetics, Cosmetics and Spa Conference (Las Vegas, NV and Orlando, FL), International Esthetics Congress (Philadelphia, PA, Long Beach, CA, Miami, FL and Dallas, TX) Premiere Shows (Orlando, FL, Columbus, OH, Birmingham, AL), National Aesthetics Spa Network, Delray, FL, and others.